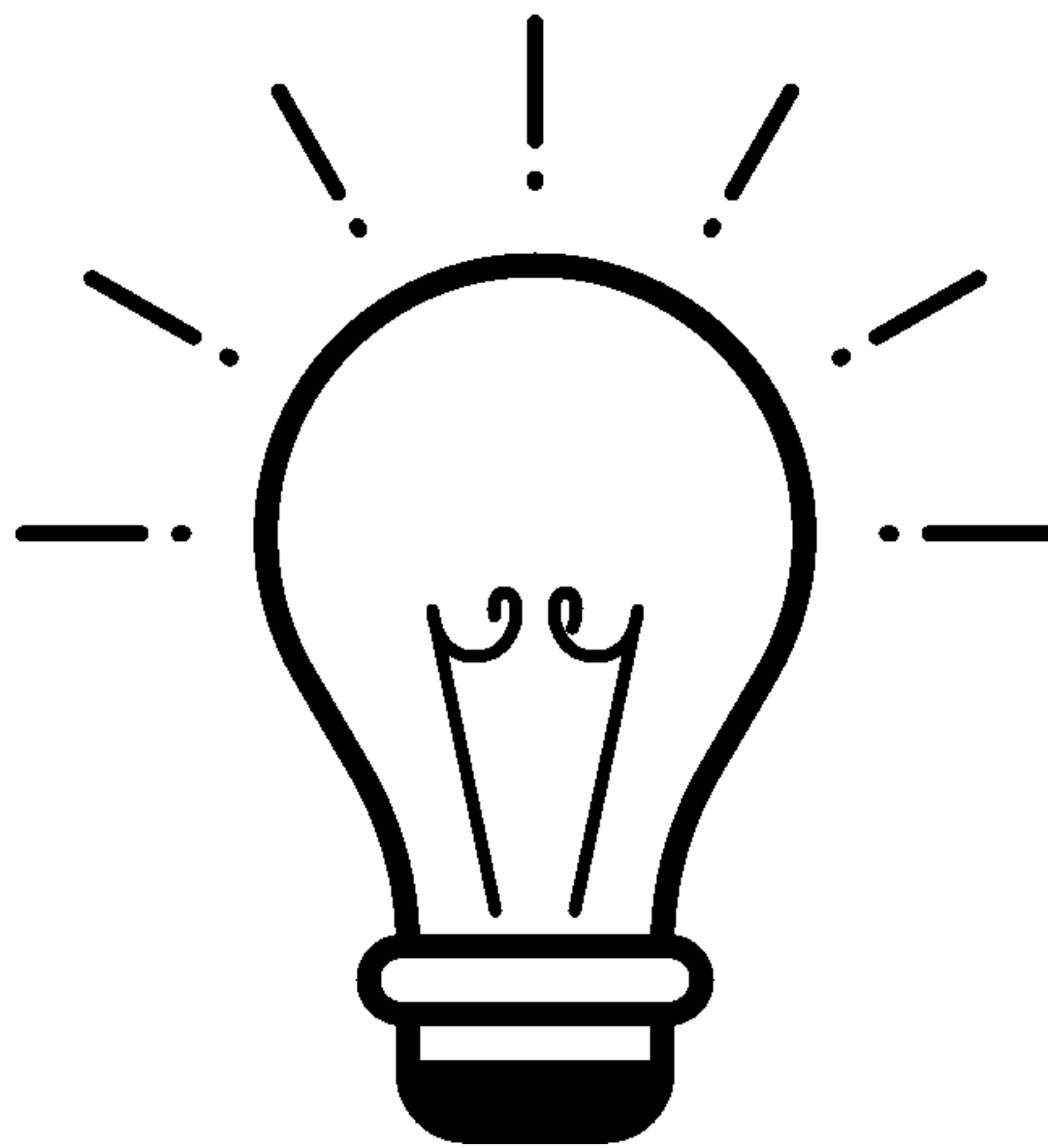


*the*  
PROFESSIONAL  
*way*

*Professional Services*

**Pricing Guide**



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# Welcome

Thank you so much for your interest in using our professional services! Now you have unlocked the professional services that brings you one step closer to marketing and promoting your brand/business. TPW is passionate about innovating and creating marketing strategies to ensure your marketing services are everything you want and need. We develop outstanding marketing services that are strategically designed to help you gain more visibility so that your brand can reach its highest potential.

This packet contains our current professional services and pricing. If you have any questions, this guide will provide more clarity. We look forward to working with you and highlighting your brand with our innovative marketing professional services.

Look forward to working with you.

*Dr. Michelle Carter*

INNOVATOR|DESIGNER|STRATEGIST



# Professional Services

Innovative Marketing Begins Here!

1

Website Design  
ecommerce or informational

\$975

2

Promo Marketing Video  
Events or Branding

\$225

3

Social Media Marketing Video  
Short no more than 59 sec

\$125

4

Website Makeover  
Full website revamp

\$725



# Professional Services

Innovative Marketing Continues Here!

5

Product Mockup  
No more than 6 products per mockup

\$150

6

Social Media Layout  
Instagram 12 post/including videos

\$175

7

E-Flyer  
Digital Marketing min. of 2

\$45

8

Digital Mock-up Flyer  
Product Advertisement

\$60

[Get Started Click Here](#)



# Marketing Packages

## THE EDGY PROFESSIONAL

### EDGY - PROMO VIDEO

- UP TO 45 SECONDS
- CUSTOMIZED EDGY LAYOUT
- MOBILE RESPONSIVE
- MP4 File

### EDGY - Website Design

- UP TO 6 CUSTOMIZED PAGES
- MOBILE RESPONSIVE
- BASIC SEO

### EDGY - Social Media Post

- (3) EDGY CUSTOMIZED POST DESIGNS FOR SOCIAL MEDIA
- SOCIAL MEDIA READY

INVESTMENT - 2 Easy payments of \$650

PROJECT DURATION: 7-10 BUSINESS DAYS

## THE MODERN PROFESSIONAL

### MODERN - PROMO VIDEO

- UP TO 45 SECONDS
- CUSTOMIZED MODERN LAYOUT
- MOBILE RESPONSIVE
- MP4 File

### MODERN - Website Design

- UP TO 6 CUSTOMIZED PAGES
- MOBILE RESPONSIVE
- BASIC SEO

### MODERN - Social Media Post

- (3) MODERN CUSTOMIZED POST DESIGNS FOR SOCIAL MEDIA
- SOCIAL MEDIA READY

INVESTMENT - 2 Easy payments of \$650

PROJECT DURATION: 7-10 BUSINESS DAYS

## BUSINESS CASUAL PROFESSIONAL

### BUSINESS CASUAL - PROMO VIDEO

- UP TO 45 SECONDS
- CUSTOMIZED MODERN LAYOUT
- MOBILE RESPONSIVE
- MP4 File

### BUSINESS CASUAL - Website Design

- UP TO 6 CUSTOMIZED PAGES
- MOBILE RESPONSIVE
- BASIC SEO

### BUSINESS CASUAL - Social Media Post

- (3) BUSINESS CASUAL CUSTOMIZED POST DESIGNS FOR SOCIAL MEDIA
- SOCIAL MEDIA READY

INVESTMENT - 2 Easy payments of \$650

PROJECT DURATION: 7-10 BUSINESS DAYS

[Get Started Click Here](#)



# Testimonials

”

"Michelle was there when no one else was. I requested her assistance creating a new professional resume and cover letter, within 48 hours she helped and a month later I began working with a Fortune 500 technology company."

Corporate Client

”

"Through her creativity and drive for success, Michelle continues to push people to think outside the box in order to view what success looks like and to reach their professional goals"

Entrepreneur Client

”

"The Professional Way exceeded my expectations! Once I became a client. I saw the significance of an updated resume in the corporate world. Michelle was honest and provided candid feedback about my resume. Michelle updated and placed more emphasis on my career strengths and experiences. I have since had two job interviews and one job offer"

Corporate Client



# FAQs

Have questions?

01

What are your hours of operation?

Monday - Thursday 10am-6pm  
Friday 9am - 2pm

Please allow 24 business hours for a reply to your inquiry. Inquiries will not be responded to on the weekends.

02

What is the turn around time for projects?

- 7-10 business days

\*A rush fee can be applied if needed

Turn around times will remain the same unless you see a notice at the top of my website or it's the holiday season.

03

What is TPW's return/refund policy?

No refunds will be provided after project has started. All designs come with 2 revisions to satisfy your design expectations.

04

Can I speak with someone about my project?

At this time, phone consultations are for web based projects and marketing consulting clients only.

[More FAQs Click Here](#)

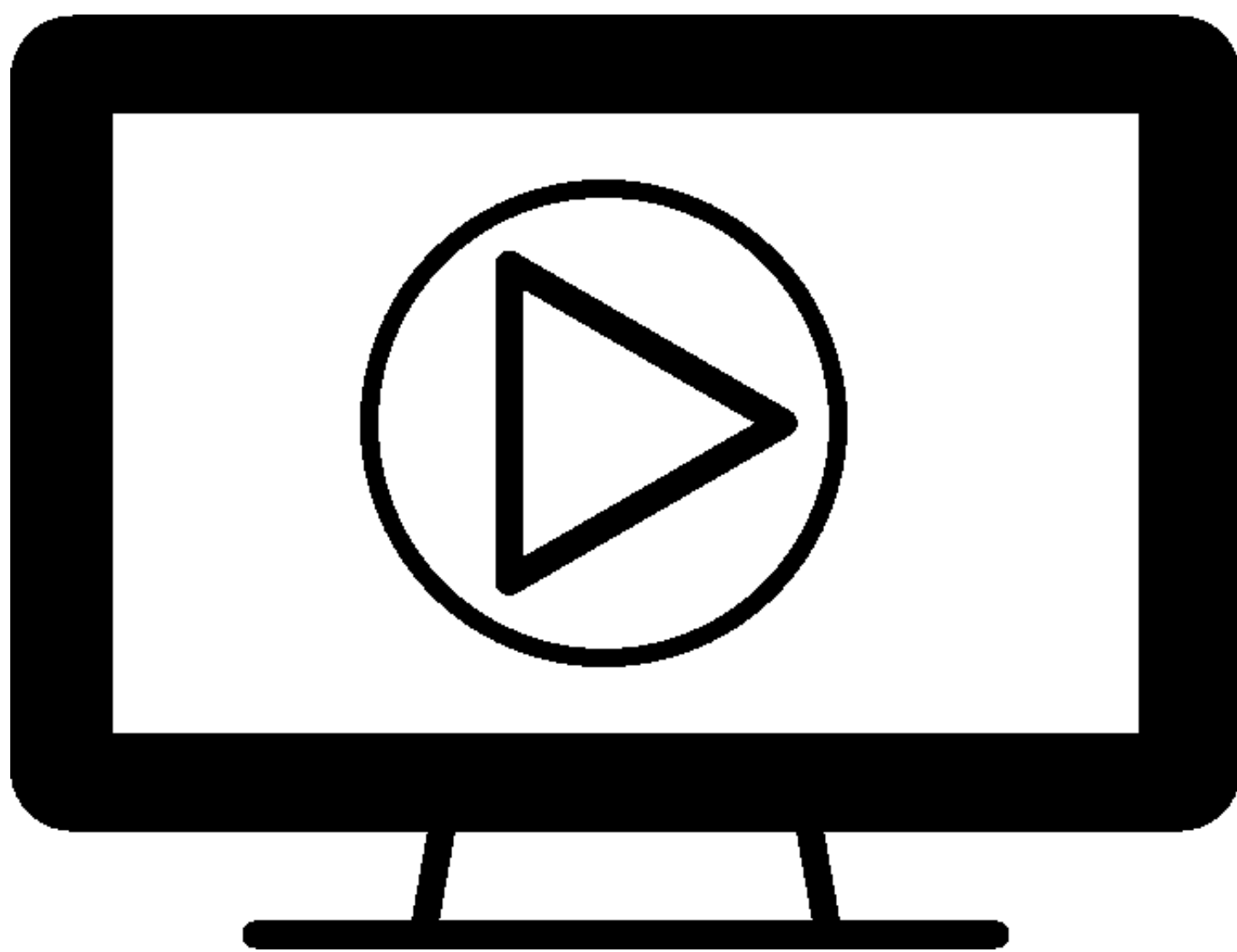




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*way*

*Ready to start Marketing?*

*Let's chat...*



**[Click Here to send an inquiry](#)**